

# Create an Image Heatmap Question via API

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Looking to create an [Image Heatmap](#) question via the API? You'll need use the [surveyquestion](#) and [surveyoption](#) endpoints to fully build out the question.

## 1. Create the Image Heatmap Question

Start by creating the Image Heatmap question with the below endpoint.

**Rest method:** PUT

**URL:** <https://restapi.surveygizmo.com/v5/survey/123456/surveypage/{id}/surveyquestion>

**Required fields:** type=heatmap

**Other non-required but necessary fields:** title={This%20is%20my%20question%20text},  
properties[heatmap\_image]={https://url-of-your-image.jpg}

## 2. Create your Image Heatmap Options

Now you're ready to add your Image Heatmap options via the below endpoint.

**Rest method:** PUT

**URL:**

<https://restapi.surveygizmo.com/v5/survey/123456/surveypage{id}/surveyquestion/{id}/surveyoption>

**Required fields:** title={Option Title}, value={Reporting Value}

**Other non-required but necessary fields:** properties[heatmap-color]={f06486} (this is a hex code without the #)